



PROTECT EMPLOYEES ROOF INCREASE PROFITS FROST IMPROVE SCHEDULING ADVISORIES REDUCE RISK WATCHES LOCAL WEATHER
TEMPERATURES PRECIPITATION TIMING PAVE MAP LAYERING SNOW REAL-TIME LIGHTNING WIND SPEED ICE 10-DAY OUTLOOKS WARNINGS
HOURLY FORECASTS ONLINE CONSULTING RADAR MAXIMIZE RESOURCES LOCATION BASED
HUMIDITY RAIN SECURE JOB SITES HEAT CUT COSTS

MXVISION WEATHERSENTRY®

CASE STUDY

TRIPLE M ROOFING FORT LAUDERDALE, FLORIDA

Triple M Roofing is a commercial roofing company with 60 to 100 employees, including 15 full-time office staffers. Originally based in Long Island, New York, the company now operates out of Fort Lauderdale, Florida.

THE CHALLENGE

The pros at Triple M Roofing have seen a lot of weather during their 50 years in business. But when the company moved from New York to Florida 20 years ago, roofers had to adjust to a completely different climate and volatile shifts in weather.

Said Nancy Niblock, administrative assistant for Triple M, "The weather in southern Florida changes by the moment. You can be on one side of the street and it's sunny, and across the street it's raining. Blink your eyes and it's raining. Blink again and there's sun and a rainbow."

Triple M serves all of Florida, the Carolinas and Georgia, and while no one is surprised now when the weather changes rapidly, Niblock said the real question is, what's behind the rain?

Until recently, office managers had to rely on cable TV weather reports. Because the TV was located in a back part of the office, Niblock recalls that it wasn't easy to get the information from her desk.

Things changed, though, when owner of Triple M saw a DTN/Meteorlogix weather information system while visiting another company. "Nancy," he said, "you've got to see this."

THE DTN/METEORLOGIX SOLUTION

Triple M purchased a MxVision WeatherSentry® system and placed it on Niblock's desktop, giving her instant, easy access to highly accurate local weather information. Now management knows not only what the weather will do in the next hour, but over the next 12 hours.

Training? Virtually none needed. Triple M employees preferred a hands-on approach to learning MxVision WeatherSentry's intuitive, even entertaining interface.

RESULTS

With MxVision WeatherSentry integrated into the company's operations, "We're able to plan ahead," Niblock said. "I use it constantly to let my guys know something is coming. We save time and manpower knowing if there's something behind the rain."



meteorlogix

The system's accurate weather data is perhaps most often put to use to prevent rain damage at work sites. Triple M workers can now know ahead of time that a roof needs to be covered up, thus avoiding potentially thousands of dollars in flood damage.

Niblock said she appreciates how quickly data is updated on their MxVision WeatherSentry system. "This is better for us, since the weather changes moment to moment."

She added, "The clarity is great. The graphics are excellent. We use it constantly. We never shut it off!"

THE CLIENT'S VIEW

"It's spectacular. I can't tell you how many people I've told about it."

Nancy Niblock, administrative assistant, Triple M Roofing

DTN/Meteorlogix, DTN's brand of commercial weather services, delivers industry-specific weather management capabilities for its customers to manage business risks, maximize personal safety and minimize financial loss.

DTN/Meteorlogix is the official forecaster of the PGA TOUR and Champions Tour.

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